



workforceChicago^{2.0}

Exemplary Practices Discussion Series

LEARN WHILE YOU WORK - BUILDING CAPABILITY IN LESS TIME:

How work-embedded learning can improve business results while fostering employee learning and development

Need to find time for training while dealing with increasing business pressures?

Interested in discovering ways to provide learning opportunities that don't require formal training away from work?

Want to integrate employee learning with job function and performance?

Curious about how to leverage technology to meet your organization's learning and performance objectives?

On September 19, IBM's Dr. Robert Weintraub, a respected thought-leader, shared ways to improve job performance through learning that is integrated with employees' workflows. Previously, he was responsible for learning strategy for IBM Global Services — determining strategic learning priorities, as well as learning methods and technologies, to support the organization's business strategy and implementation. He also led the IBM Performance and Competency Management consulting practice.

Employees don't have to leave the office to learn!

- How does a strategy for on demand learning provide a win-win for employers and employees?
- What is work-embedded learning and how can it improve business results while fostering employee development?
- Want to know what companies of any size can do to leverage these new learning strategies for positive business results?
- What's really possible now?

Presented by WorkforceChicago2.0 and hosted by IBM, this free event for Business Executives and HR Practitioners focused on strategies and technologies behind integrating learning with the job experience to build and nurture a learning organization.

IBM is a 2006 winner of the WorkforceChicago2.0 Award, which is presented to companies that exhibit exemplary learning and development practices. IBM is the world's largest information technology company with more than 300,000 employees in 75 countries. Founded in 1914 they have many years of experience at changing to stay relevant to the businesses they serve. IBM's business model is designed to encourage innovation that not only meets the needs of its clients, but also creates a culture of learning for IBM employees. To meet the responsibility of keeping their workforce innovative and relevant they invest three-quarters of a billion dollars annually in employee learning and development. This investment keeps them at the forefront of expertise in educating a workforce.