



workforceChicago^{2.0}

Exemplary Practices Discussion Series

MEETING THE CHALLENGE TO SHAPE A CULTURE THAT FOSTERS EMPLOYEE LEARNING AND DEVELOPMENT:

A Framework for Impacting Employee Development Culture

How does an organization create a competitive advantage that goes beyond just products and services?

How does valuing individual development impact bottom line results?

How do you implement and track a successful HR program against strategic goals?

On May 4, professionals across the region participated in an interactive webinar that provided some answers to these vital questions. Presented by WorkforceChicago2.0 and hosted by ConferencePlus, this free event for Business Executives and HR Practitioners focused on the "how to" of developing a learning culture within your organization.

Webinar participants:

- Learned a 7-step process to successfully develop a learning culture.
- Interacted with experts to gain tangible and practical solutions that link learning and development to strategic corporate goal achievement.
- Learned concrete strategies and tactics to develop and build a learning culture that impacts the bottom line.

Reviewed real-world examples of how to quantify and measure the impact of employee learning and development.

ConferencePlus is the 2005 winner of the WorkforceChicago2.0 Award, presented to companies that exhibit exemplary learning and development practices. ConferencePlus, Inc. has been a leading provider of audio, web, and videoconferencing services since 1988. It distinguishes itself by providing the highest level of customer support and service through tailored conferencing solutions that meet their specific needs. By providing unparalleled service that customers can rely on 24 hours a day, 7 days a week, ConferencePlus has been able to consistently earn customer satisfaction ratings over 99.5%. By developing a highly regarded learning culture within the organization, ConferencePlus has been able to maintain its industry-leading customer satisfaction and loyalty in the intensely competitive conferencing market.